

Let's work together.

# Collaboration Kit



## WAYSCAPE

Find your way with people

### ABOUT US

We founded Wayscape recognizing a flawed tendency within the consulting sector to take a technology-centric approach to digital transformation.

Organizations invest in technology to drive effectiveness. Yet people are an organization's biggest asset. We help leaders invest in people.

By taking a people-centric and business-focused approach to digital transformation, leaders are positioned to reach their objectives.

Wayscape is an Ottawa-based consultancy offering bespoke solutions to complex problems.

### MEDIA REACH



1,049 followers

### OUR VALUES

Defining our values was not a paper exercise. We not only chose them carefully, we routinely examine the ways in which they show up in our relationships and our delivery.

- Integrity including candor and accountability
- Creativity knowing the best solution is a new and/or reconstructive take on existing elements
- Development and growth because without it, what's the point?

### CONTACT US



@wayscape



info@wayscape.ca



www.wayscape.ca



# CHRISTINE POTHIER



## SERVICES

- Change Management:  
Planning, Orchestration, and  
Capability Building
- Workshop Planning and  
Delivery
- Project Planning and  
Delivery
- Business Architecture:  
Strategy; Capability  
Mapping; Operating Models

## COLLABS

- Donna Cona
- Slalom Consulting
- Clariti Group
- Wilbrod Consulting
- PwC

## CLIENT ENGAGEMENTS

### Public Sector

- Trusted information via BI & analytics capabilities @  
Statistics Canada
- Improved service delivery via sound knowledge  
management @ Employment and Social Development  
Canada
- Confidence in decision making via BI & analytics  
capabilities @ Shared Services Canada
- Trust in government via public dissemination of  
information @ Shared Services Canada
- Rehabilitation of vulnerable population via communication  
tools @ Correctional Service of Canada

### Retail Sector

- Greater market reach via expanded vendor list
- Improved customer experience via modern sales approach

### Financial Sector

- Improved customer experience via modern sales approach

Contact us to discuss collaboration opportunities.